

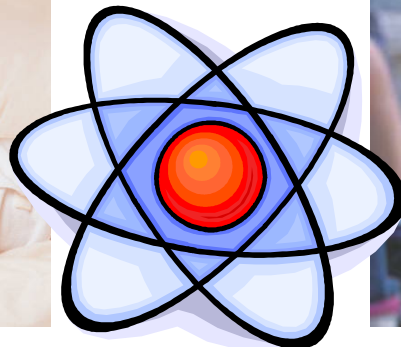
## What you should know about ... *RadBlock™*

- **RadBlock™** blocks the dangerous effects of radioactive iodine in case of a **nuclear power plant disaster** or a **nuclear bomb explosion** \*
- **RadBlock™** uses **kid-friendly** potassium iodide (abbreviated as: "KI") to **protect children and young adults** exposed to **radioactive iodine fallout** \*
- **RadBlock™** can help prevent dangerous **thyroid cancer** and other damage to the thyroid due to exposure to radioactive iodine \*
- **RadBlock™** can help protect people from dangerous radioiodine threats that can travel **hundreds of kilometers (miles)** from the point of any nuclear power plant disaster or a nuclear explosion \*

Product Comparisons	RadBlock™	Other KI Products
Uses kid-friendly, non-bitter coating ?	Yes	???
Comes in kid-friendly size ?	Yes	???
Approved by government ?	Yes	???



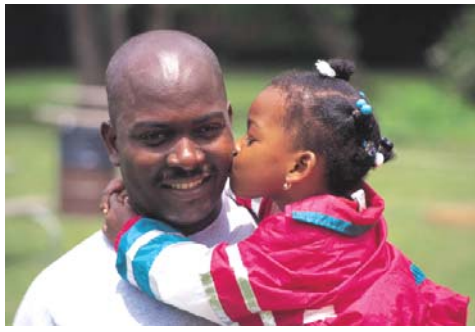
\* When taken as directed



For more information contact KI Canada at:  
[www.KiCanada.com](http://www.KiCanada.com) or at 416-857-4464

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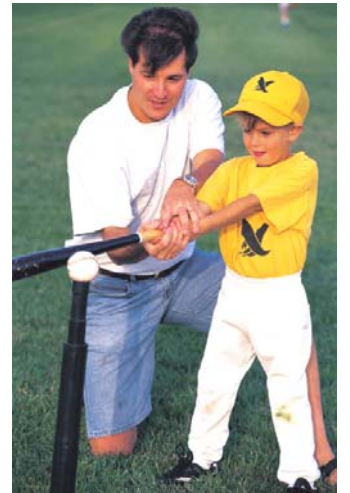
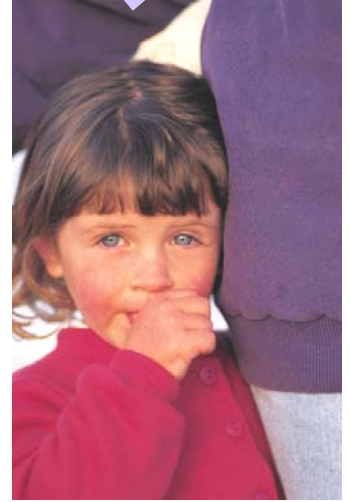
**KI CANADA**



**New! Approved by Health Canada!**

**Why should I consider RadBlock™?**

- RadBlock™ is approved by Health Canada to help protect people, especially children and young adults, from dangerous radiation from either a nuclear bomb detonation or from a serious nuclear power plant radiation release.
- RadBlock™ is the only pill currently approved by Health Canada that has a non-bitter coating to help prevent children from wanting to spit the pill back out, due to the bitter taste of potassium iodide.
- RadBlock™ must be taken quickly to block the harmful effect of exposure to radioactive iodine (but take only as directed by health authorities). If you have RadBlock™ at your home and in your car, etc., you can give this product to your loved ones prior to their body absorbing dangerous radioactive iodine. You may not have time to get this pill from the Canadian government or a nuclear power plant in time to prevent radioactive iodine from lodging in your thyroid gland, where it can then cause damage and possibly thyroid cancer.
- RadBlock™ is considered safe and effective, if taken as directed, and is stockpiled throughout much of Canada. Remember though, you may not have time to evacuate or receive pills from a stockpile in times of crisis.
- Dangerous radioactive iodine fallout was observed in nuclear weapons testing in the United States and during the Chernobyl nuclear power plant disaster. After Chernobyl, millions who took a product like RadBlock™ were effectively protected against the harmful effects of radioactive iodine exposure. Several areas that did not receive this form of radiation protection later experienced much higher incidences of thyroid disease and cancer (some of which were hundreds of kilometers from Chernobyl).



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